

The Big five

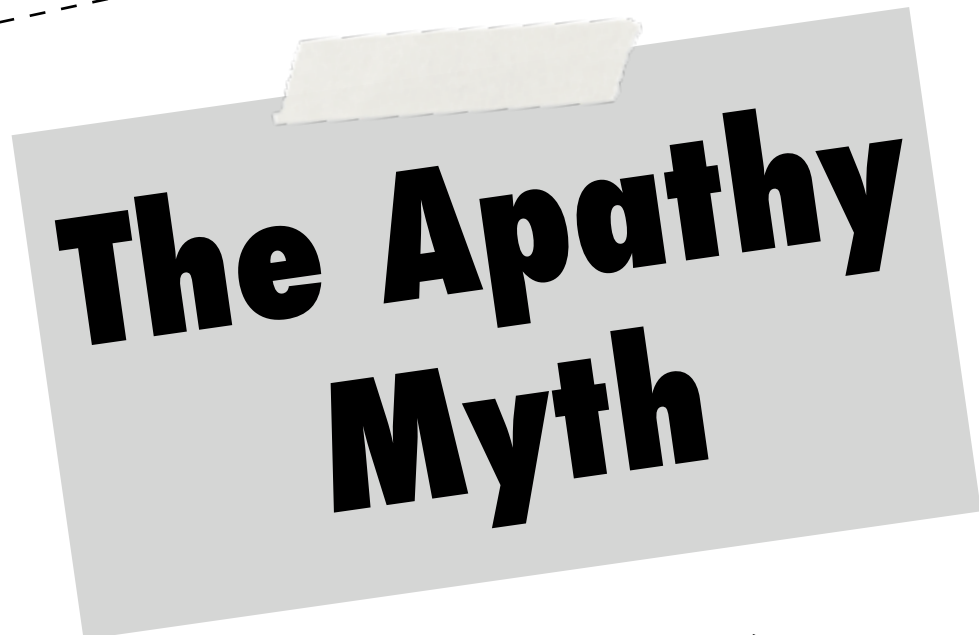
Money
Food
Fun
Sex
Alcohol

The other five

Competition
Friends
Cool Experiences
Guilt or Duty
Penalty

Events
Mark

Celebrate those...
Attendance \neq Success
Mandatory = Lazy
Small Groups



Meetings
Why Meet?
No Reporting
End Times
Set Up

PEOPLE
Law of Thirds
Where to Focus?
Good Enough
Recruit In
20 Years from Now